

KENT
Pitcher
Water Purifiers

HOUSE of PURITY



Marketed by:
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November, 2018

KENT Alkaline Water Filter Pitcher

Increases the pH level of pure water for better health

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Pitcher
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Instruction Manual



Welcome to KENT

Dear Customer,

Congratulation on your purchase and welcome to KENT!

At the outset, allow us to thank you for your trust in KENT Appliances. At KENT, we take pride in our reputation for quality products and industry proven performance. We are certain that you will be more than satisfied with KENT Alkaline Water Filter Pitcher's performance and that it will serve you and your family's need without any compromise.

This guide would help you in getting the best out of your appliance. Please go through the booklet to familiarise yourself with its operation and maintenance.

With its robust built & quality, you can look forward to years of trouble-free service.

In case you require any further information, please contact your nearest KENT dealer/ branch.

Happy Living

KENT RO Systems Ltd.

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Introduction

We, at KENT have always believed that 'a clean and healthy life is a right of every individual'. This ethos is what made us embark on the journey to develop innovative solutions for purifying the water we drink, vegetables and fruits we eat, homes we live, in and the air we breathe.

With use of an innovative technology and support by a competent service network, we have been able to create a brand which has become synonymous for well-being and health.

Continuing the tradition, we now present the all-new KENT Alkaline Water Filter Pitcher, to provide you and your family with safe, clean and germ-free water with the right pH levels.

pH levels indicate, whether the water is acidic or basic. A pH of 7 is neutral. Battery acid is an example of a pH- 0 and drain cleaner would be a pH - 14.

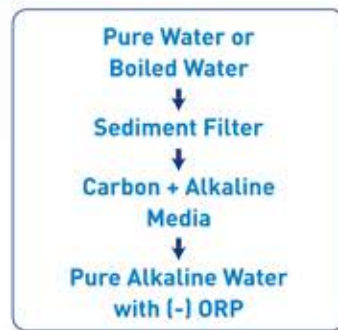
Water with a well-balanced pH level is a necessity. Being either too alkaline or too acidic can be detrimental to health. Low pH or acidity will lead to weight gain, slower immune response, and susceptibility to diseases, while a water too alkaline will lead to inability to metabolise key nutrients.

It's important for us to drink water with the right pH for a healthy body and mind. KENT Alkaline Water Filter Pitcher not only ensures the right pH levels in the water, but it also removes chemical and physical impurities, thus giving pure water with the right pH levels for a healthy lifestyle.

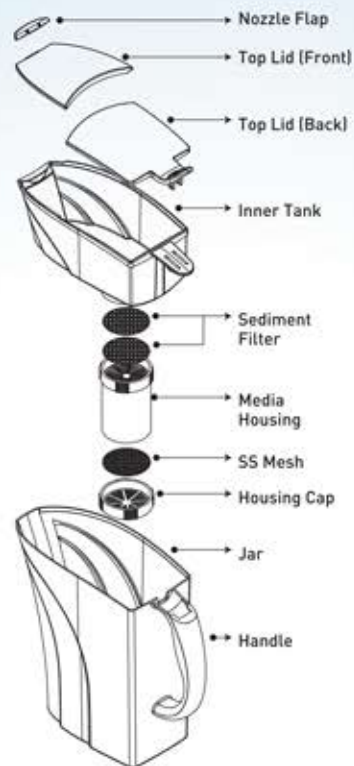
Features of KENT Alkaline Water Filter Pitcher

1. Increases pH levels to 8.5 – 9.5.
2. Reduces ORP, improves anti-oxidation ability.
3. Sediment filter removes any physical impurities from the water.
4. Removes Chlorine from water.
5. 3.5 L filtration pitcher with advanced alkaline filter purifies upto 1000 L of water.
6. Reduces any other odor from the water.
7. Easy fill lid and comfort grip handle.
8. Un-breakable food-grade plastic construction.

Process



Know Your Product



Items in the Box

1. KENT Water Pitcher with Lid : 1 No.
2. Cartridge Assembly : 1 No.
3. User Manual : 1 No.

Using KENT Alkaline Water Filter Pitcher

1. Attach the filter media as show in the image.

Step: 1



2. Add water purified by RO or pure water from tap.

Step: 2



3. Close the lid and you may place the jug in a refrigerator for chilling the water.

Step: 3



4. Enjoy pure alkaline water.

Step: 4

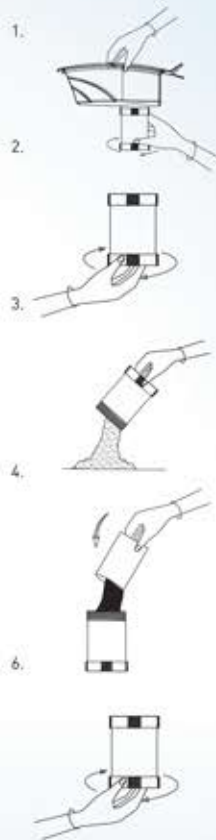


Replacing Filter

The specially designed alkaline filter lasts for 1000 L or 6 months, before it needs replacement.

Replacing the Carbon + Alkaline Media

1. Remove the inner body from the pitcher.
2. Unscrew the housing cap from the media housing.
3. Empty the carbon + media on a sheet of paper.
4. Pour the new carbon + media from the pack of genuine KENT consumables.
5. Replace the SS strainer on the top of carbon housing.
6. Tighten the bottom cap of the filter housing. Wash the new carbon + media filter under the running tap to remove carbon particles from the new carbon + media granules.
7. Run through water to wash carbon.
8. Place the body back on the pitcher.



Replacing the Sediment Filter

1. Separate the media housing from the inner tank by unscrewing it.



2. Remove the old sediment filter.



3. Fix the new sediment filter.



4. Fix the media housing with the inner tank by screwing it accordingly.



Precautions

1. Do not use soap, chemical detergents, thinner or alcohol to clean the unit.
2. Do not use the pitcher without a cartridge.
3. Do not remove the cartridge during filtration.
4. Do not use the unit near objects that generate heat.
5. Avoid damage to the filter & its parts.

Important Safety Instructions

1. Please use water which meets drinking water quality standards.
2. KENT Alkaline Water Filter Pitcher does not remove dissolved impurities.

Technical Specifications

Product	KENT Alkaline
Product Code	11054
Product Generic Name	Water Filter Pitcher
Product Colour	Blue
Net Weight	887g
Body Material	Food-grade Plastic (Jug: PC)
Product Dimensions (mm)	300 (L) X 115 (W) X 255 (H)
Filter Materials	Sediment-Carbon-Alkaline Media

WARRANTY CARD

Product: **KENT Alkaline Water Filter Pitcher**

Product Code: 11054

Serial No.: Dealer Stamp:

Customer Details:

Customer's Name:

Customer's Address:

Customer's Phone No.:

Warranty Details:

Invoice Date: Invoice No.:



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Terms & Conditions of Warranty

KENT warrants all new products manufactured by it to be free from defects in material and workmanship under normal usage and service from the date of purchase as under:

1. The Warranty period commences from the date of purchase by the first end-user. During this period of one year from the date of purchase, KENT or its Authorised Service Provider (ASP) will replace or repair the body (excluding the filter cartridge) of the KENT Alkaline Water Filter Pitcher, that in the opinion of KENT or its ASP, would be defective in operation due to faulty material or workmanship (i.e. manufacturing defects). However, if the filter cartridge gets clogged within first fortnight it shall be cleaned / repaired / replaced at no extra charge.
2. The product's plastic body is not covered under Warranty and hence it must be handled with care to guard against breakage.
3. The original purchaser of the unit can avail services under Warranty at the point of sale, by producing the damaged part(s) along with the original invoice.
4. This Warranty is void if the unit is not operated under normal Tap/RO water or if the body is subjected to freezing temperature or the temperature above 40°C.
5. Product returned to KENT or its ASP for warranty examination must be shipped freight prepaid.
6. KENT or its ASP shall not be held liable for claims exceeding the cost of repair of the defects in workmanship.
7. This Warranty Agreement shall not be interpreted to render KENT or its ASP liable for injuries or damages of any kind - direct, consequential or contingent to persons or property.
8. KENT or its ASP shall not be held responsible by representative or buyer for failure to abide by any of the obligations of this warrant agreement if such failures are the result of circumstances of Forces Majeure such as, but not limited to, floods, earthquakes, transportation strikes, labour disputes with outside suppliers or any other conditions beyond the control of KENT or its ASP.
9. KENT or its ASP shall not be held liable for repair or alterations made without prior written approval for products clogged by suspended matter, precipitates, or biological growth or for failures resulting from the lack of proper maintenance.
10. KENT or its ASP cannot and shall not be held liable for any sickness or illness caused due to the consumption of water from any purifier supplied by KENT, since KENT or its ASP does not have any control over the maintenance and usage of the Alkaline Water Filter Pitcher.
11. This Warranty Agreement excludes all products components parts or damage to any part of this KENT Alkaline Water Filter Pitcher, which in the opinion of Kent or its ASP have been subjected to misuse, misapplication, negligence, alteration, accident, operation contrary to our instructions, incompatibility with accessories not installed by KENT or its ASP, or that have been repaired with component parts other than those manufactured by or obtained from KENT or its ASP. Damage caused by freezing, flood, fire or Act of God is not covered by this Warranty. In all such cases regular charges will apply. This limited Warranty does not include service to diagnose a claimed malfunction in this unit.
12. KENT reserves the right to alter or improve design and specifications at any time without any contingent obligations to prospective buyers or owners of the products previously sold.
13. Any disagreement and obligations based upon the purchase of KENT products and thereby imposed on KENT or its ASP shall be governed by and constituted according to the laws of INDIA and subject to the jurisdiction of Delhi Courts only.
14. KENT or its ASP assumes no Warranty liability in connection with this KENT Alkaline Water Filter Pitcher other than that specified herein. This Warranty is in lieu of all other warranties, expressed or implied, including warranties of fitness for a particular purpose. KENT or its ASP does not authorize any person or representative to assume for them any other obligations on the sale of this KENT Alkaline Water Filter Pitcher.
15. Under no circumstances are the terms mentioned above negotiable and no employee of KENT or its ASP has the authority to supersede them.