

**4Ds**  
BUSINESS & MARKETING

*in Association with  
The Indian Council for Market Research (ICMR)*

*awards*

INDIA'S  
**MOST  
ADMIRED**

CONSUMER  
DURABLE  
BRAND **2011**

Awarded to

**KENT**  
Health Care  
PRODUCTS

PLANMAN  
**MEDIA**

BUSINESS  
ECONOMIST

HUMAN FACTOR

SUNDAY  
THE INDIAN